

REP HEADLINE# 6306182
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP6/12 11.58
*** WFTV-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 6556 SALESMAN #

AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6306182 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#953 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP6/12 11.58

REP: TO: NSM/NSA
FR: JENNY FOR JOE
NEW ORDER
TTL \$42800...11X
PLS CFM, THX 9/6

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 27
AGENCY EST# = 953

1			100P-300P	30		\$1,000.00	10/5	10/5	1		FRI	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
CON COM1 : THE CHEW/GENERAL HOSPITAL												
2			1000P-1100P	30		\$6,000.00	10/5	10/5	1		FRI	1
PROGRAM : 20/20												
CON COM1 : 20/20												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			100P-300P	30		\$1,000.00	10/8	10/8	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
CON COM1: THE CHEW/GENERAL HOSPITAL												
4			330P-700P	30		\$5,000.00	10/6	10/6	1		SAT	1
PROGRAM : MLB 10\6												
CON COM1: MLB 10\6												
5			700P-800P	30		\$1,800.00	10/6	10/6	1		SAT	1
PROGRAM : JEOP/WHEEL												
CON COM1: JEOP/WHEEL												
6			700P-800P	30		\$5,000.00	10/7	10/7	1		SUN	1
PROGRAM : AMERICA'S FUNNIEST VIDEOS												
CON COM1: AMERICA'S FUNNIEST VIDEOS												
7			800P-900P	30		12000.00	10/7	10/7	1		SUN	1
PROGRAM : ONCE UPON A TIME												
CON COM1: ONCE UPON A TIME												
8			900P-1000P	30		\$8,000.00	10/7	10/7	1		SUN	1
PROGRAM : REVENGE												
CON COM1: REVENGE												
9			100P-300P	30		\$1,000.00	10/4	10/4	1		THU	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
CON COM1: THE CHEW/GENERAL HOSPITAL												
10			100P-300P	30		\$1,000.00	10/2	10/2	1		TUE	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
CON COM1: THE CHEW/GENERAL HOSPITAL												
11			100P-300P	30		\$1,000.00	10/3	10/3	1		WED	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
CON COM1: THE CHEW/GENERAL HOSPITAL												

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OCT/12						42800.00						

CONTRACT TOTAL 42800.00
 TOTAL SPOTS 11

MARKET TOTALS \$122,285 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED

SVC- NSI
 DEMOS- RA35+*